



NFP Connect

Introduction to
the Digital
Marketplace

InsurChoice™
powered by  **NFP**

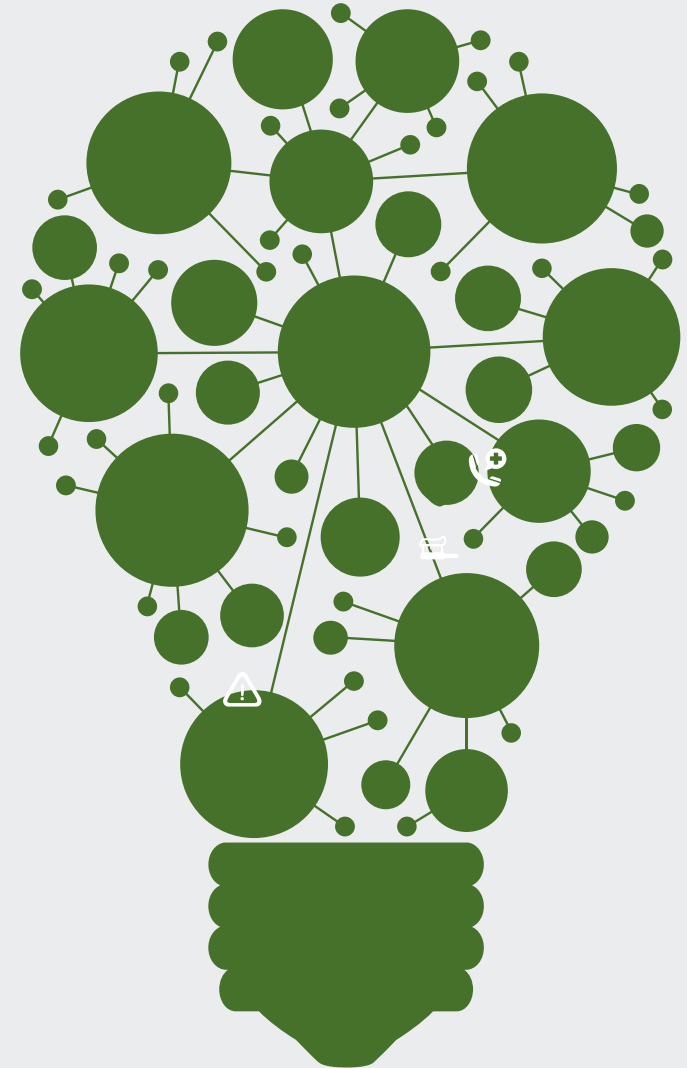
A **Digital Marketplace** For Individuals and Small Businesses

simple

personal

experience-based

digital



FAQ's

I've heard the name InsurChoice. What exactly is it?

InsurChoice (IC) is NFP's Voluntary Personal Insurance Program that is offered to employees/members of a particular organization or company. Actually, the program gives these folks the opportunity to purchase multiple personal insurance products through NFP.

Is this program like other Affinity Programs?

Not exactly. InsurChoice is NFP's Voluntary Personal Digital Marketplace. We bring in over 10 of our top-rated insurance carriers directly to the employee. This gives the best rate available and allows us to customize insurance policies specific to their individual needs. Another important item to note is there are NO COSTS if someone just wants to explore and check out the products they're interested in. In the event that individual decides to purchase a product or policy is the only time when there is a cost involved. This program is NOT payroll deducted so the billing is set up directly with the individual offering multiple convenient payment options for them to choose from. This leaves little to no admin work.

Are there discounts available?

The program offers multiple insurance discounts up 40% including, AAA, Advanced Quote, Multi-Policy, Safe Driver, Accident forgiveness and many more. Most of the carriers we work with also offer Telematics or User Based Insurance. This discount allows individuals to simply enroll in the program and drive and start saving. The rate is based on the individuals driving habits over a 90-day period. The average savings for new participants is over \$600/year!

What states do you write in?

The program is a trademarked and licensed to do business in all 50 states. We have groups that have employees all over the country!

How is the program supported?

Through NFP offices as well as our carrier partnerships.

Ok, so now that we have a better understanding of what InsurChoice is, how does it all work and how do we get enrolled in the program?

That's a great question and we like to hear that! Most organizations that become aware of the program want to enroll. Typically, we set up a call with the group and go over the process and answer any questions they might have. Unlike other Affinity programs, the NFP InsurChoice team will not directly solicit the group. During the call, the group will pre-determine how they want to distribute and communicate the info to the members. We set you're your organization up with marketing material as well as a unique hyperlink specific to your organization where it can be imbedded on emails, benefits enrollment pages, intranet, etc. This provides a complete digital experience for the individual as well as ongoing dialogue with a licensed NFP representative to answer questions and collect information to be able to provide quote. There are no fees to the organization for the set up of the hyperlinked/branded site. This is how most of the individuals access the program. It also allows us to track where or what group the activity is coming from.

When can we get started?

Whenever you'd like; this program is available to your organization throughout the year. There isn't a term length of the contract and you can opt out of the program at any time. So, it is completely up to when you'd like to ramp up your overall employee/member experience.

Why InsurChoice?

Best of Both Worlds – **next gen tech** and **product expertise**



InsurChoice provides a unique one-stop digital marketplace that offers choice, is 100% portable, and is accessible 24/7/365.



NFP is the 5th largest benefits broker by global revenue - *Business Insurance*



InsurChoice is administered on a platform that requires zero cost – so there are zero fees to participate!



NFP is the 9th largest commercial lines agency by P&C commercial lines revenue - *Insurance Journal*



InsurChoice products are all directly billed to the individual resulting in no administrative work.



Native maintains expertise in Captives and Alternative Risk



A growing menu of products to match an individuals **personal needs...**



Auto insurance
Home insurance
Renters insurance
Home Warranty
Security Deposit Insurance
Rent Guarantee



Medicare Advantage
Accident Insurance
Critical Illness Insurance
Cancer Insurance



Trip Cancellation
Pet Insurance
Identity Theft



Mental Health
Advocacy and Transparency
Virtual Healthcare
Retail & Mail Order Pharmacy Discounts










Physician & Hospital Discounts
Dental/Vision Discounts
Alternative Medicine
Vitamins
Caregiver Support



Roadside Assistance
Global Travel Assistance
Financial Wellness
Tax Hotline
Travel Discounts

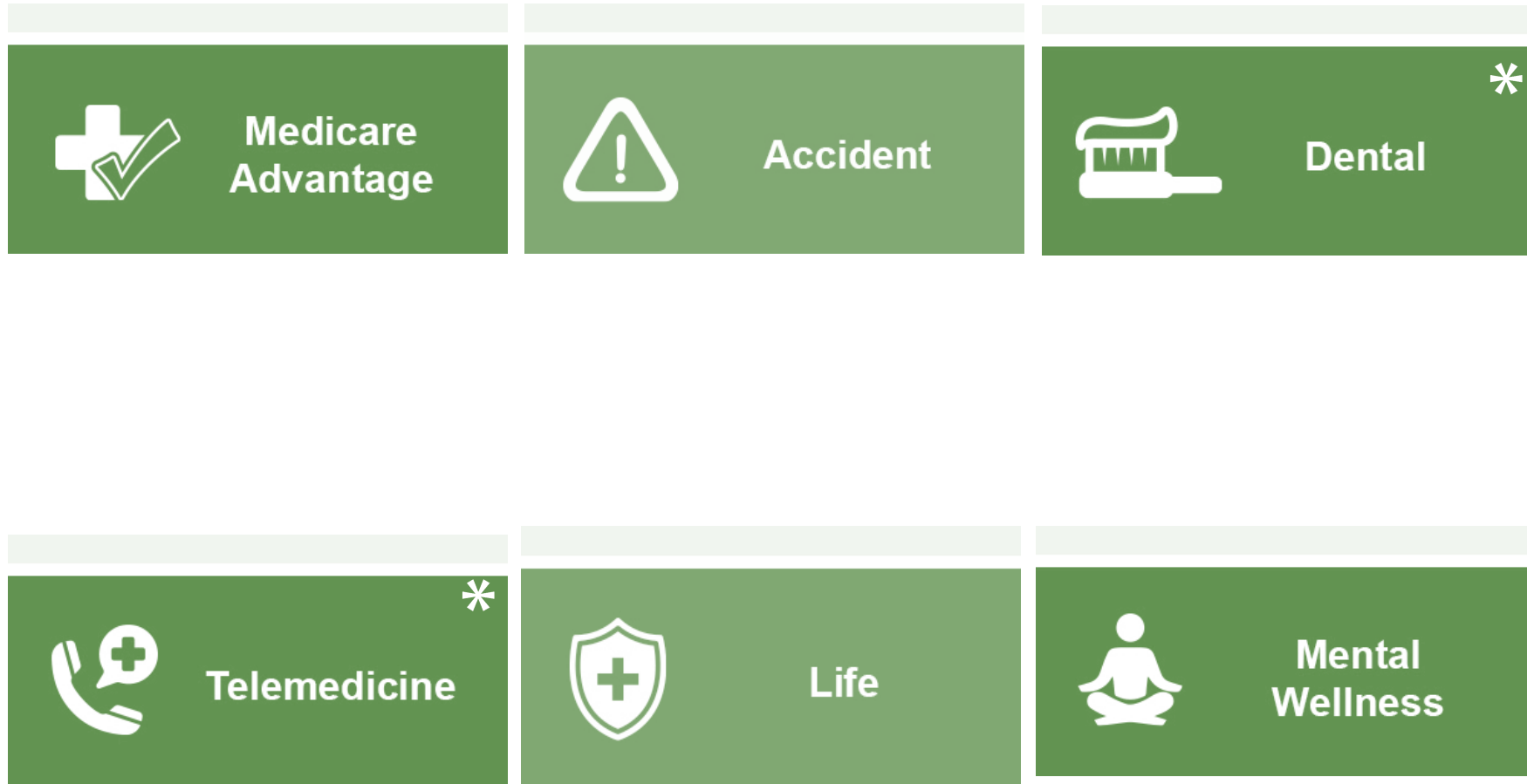
Main Menu

Our core offering of products.

	Auto		Home		
	Renters		Pet Insurance		Home Warranty
	Discount Program		Travel Protection		

Additional Marketplace Products

You can add as many of these products as you'd like to the main menu in the initial launch or whenever you'd like.



*Products available by the end of Q1 2022 and may vary



Auto Insurance

Tell us about yourself and your vehicle! After answering a few questions we'll be able to provide you with the proper coverage and compare the top leading insurance carriers offering multiple quotes with all of the discounts possibly available to you!

Quote Me →

Personal Details

Driver(s) Details

Vehicle(s) Details

Incident(s) Details

Where you will garage your vehicle(s)

Tell us about current insurance

Insurance Plans

Rather Talk to someone? Call us
1.888.858.1594 or Email us at
InsurChoice@nfp.com

We Provide Industry Best Auto Insurance

Let's Gather some information about you

Driving License Number (optional)

Enter your license number - or - Upload License number picture to pre-fill the below information

Personal Details

First Name *

Last Name *

Date of Birth *

Gender *

Marital Status *

Phone Number *

Email *

We Provide Industry Best Auto Insurance

Let's Gather some information about you

Driving License Number (optional)

Enter your license number - or - Upload License number picture to pre-fill the below information

Personal Details

First Name *

Last Name *

Date of birth *

Gender *

Marital Status *

The screenshot displays the InsurChoice website interface. At the top, the 'TRAVEL MEDEVAC Insurance' logo is on the left, followed by the 'NFP' logo. To the right of the NFP logo are three buttons: 'Get A Quote' (red), 'Re-Enroll' (grey), and 'Claims' (grey). Below this is a dark blue navigation bar with links: 'Plan Options', 'Air Ambulance Providers', 'Corporate Programs-Affiliates', 'FAQ', 'About', 'Blog', and 'COVID-19'. The main content area features a large background image of a beach with waves and a blue suitcase with a straw hat on top. On the left, the text 'Premier Coverage for Today's Traveler' is displayed. To the right of this text, a list of coverage features is shown: 'Hospital of Choice Medical Evacuation', 'Emergency Medical', 'Trip Cancellation', and 'No COVID Exclusion'. Below this, there are three dark blue boxes, each representing a different plan type. Each box contains an icon, a title, a brief description, and two buttons: 'LEARN MORE' (light blue) and 'GET A QUOTE' (red).

Plan Type	Icon	Description	Buttons
Medical Evacuation Plans	Medical Evacuation Icon	Home Hospital Of Choice Evacuation	LEARN MORE, GET A QUOTE
Travel Medical Plans	Travel Medical Icon	Home Hospital Of Choice Evacuation Emergency Medical	LEARN MORE, GET A QUOTE
Trip Cancellation Plans	Trip Cancellation Icon	Comprehensive Coverage Nearest Suitable Evacuation	LEARN MORE, GET A QUOTE

Discount Marketplace

TrueCar AutoBuying

Member Auto Buying
\$3,507 Avg. Savings on New Cars
Get Upfront Discounted Employee Pricing on Your Next Car Before Going to a Dealership

[Get Deal](#)



Featured

[Shop By Category ▾](#)

DIRECTV stream

Kick-Off Deals

SKECHERS
30% off
Friends & Family Days Event from SKECH...

[Get Deal](#)

Recommended For You

From: NFP Connect <No-Reply@nfp.com>
Sent: Monday, July 19, 2021 11:05 AM
To: PC_NonSso_07202021@yopmail.com
Cc: GroupBenefits_DevQATeam <GroupBenefits_DevQATeam@nfp.onmicrosoft.com>
Subject: Connect Individual - New user account created

New user account created

Dear Panchali C,

Congratulations and thank you for purchasing a policy through NFP! Below is your username and temporary password.

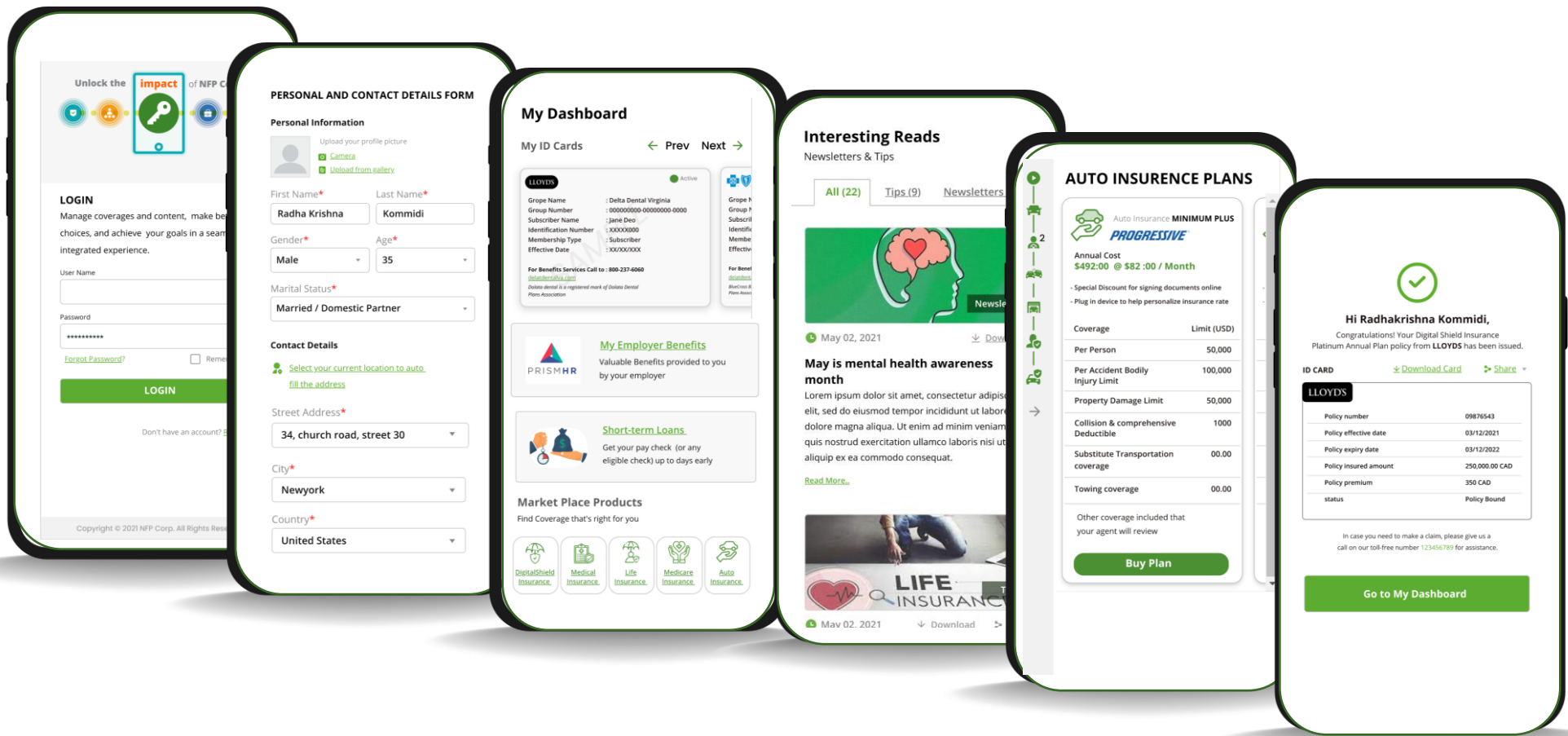
Username: @PC_NonSso_07202021@yopmail.com

Temporary Password: 634dc1

Please click the link below to create your password and sign in to your online account. This will allow you easy access to all of your policy information purchased through NFP!

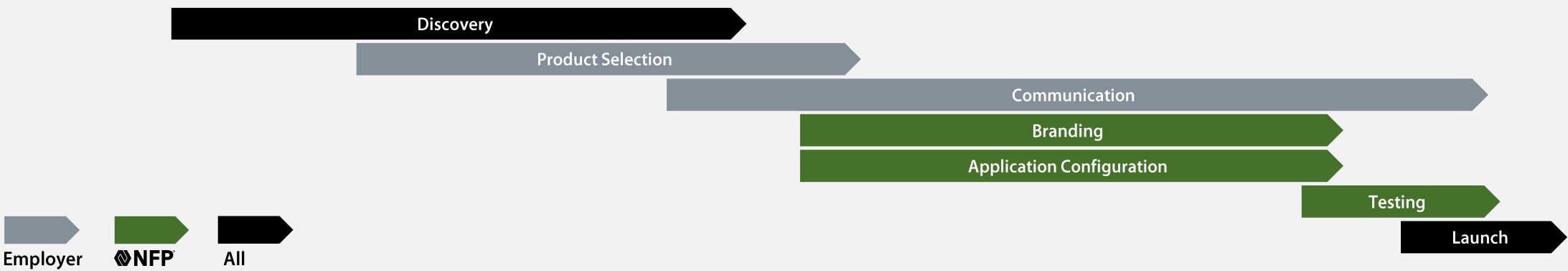
[Connect Individual Portal](#)

NFP Connect Individual User Experience



Stages to Launch

We'll work together through a 30-45 day launch plan.



Stages to Launch



Product

Build product mix to be offered and identify any state/product restrictions or key markets.



Communication

Develop communication strategy with partner (landing page, email blast, etc.)



Branding

Configuration of Landing Page and Product Pages to match Partner requests.



Thank You

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