



Current Month - March 2009 vs March 2008											
Occ %		ADR		RevPAR		Percent Change from March 2008					
2009	2008	2009	2008	2009	2008	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold

Year to Date - March 2009 vs March 2008											
Occ %		ADR		RevPAR		Percent Change from YTD 2008					
2009	2008	2009	2008	2009	2008	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold

Participation			
Properties		Rooms	
Census	Sample	Census	Sample

United States	55.2	62.5	99.42	109.97	54.93	68.69	-11.6	-9.6	-20.0	-17.5	3.2	-8.7	51.4	57.7	100.13	108.46	51.44	62.54	-10.9	-7.7	-17.7	-15.1	3.2	-8.0	49857	27233	4663238	3250221
New York	58.6	67.3	150.27	188.93	88.01	127.08	-12.9	-20.5	-30.7	-28.5	3.2	-10.1	54.2	62.3	151.55	180.30	82.21	112.35	-12.9	-15.9	-26.8	-24.5	3.2	-10.2	1719	881	180802	134250
New York, NY	70.4	82.5	193.19	255.42	135.99	210.82	-14.7	-24.4	-35.5	-32.6	4.4	-10.9	64.7	76.6	195.10	240.51	126.33	184.27	-15.5	-18.9	-31.4	-28.4	4.5	-11.7	459	276	87713	71260
Long Island	57.2	65.1	113.75	121.98	65.10	79.44	-12.1	-6.7	-18.0	-16.0	2.5	-10.0	54.3	61.2	114.69	121.36	62.27	74.21	-11.2	-5.5	-16.1	-13.9	2.6	-8.9	160	60	13576	8404
Syracuse, NY	48.7	54.4	81.31	83.02	39.59	45.15	-10.5	-2.1	-12.3	-12.3	0.0	-10.5	44.9	49.1	81.93	82.56	36.74	40.53	-8.7	-0.8	-9.4	-9.4	0.0	-8.7	97	59	7523	6163
Albany/Schenectady, NY	48.9	53.8	92.25	95.95	45.11	51.60	-9.1	-3.9	-12.6	-8.6	4.6	-4.9	45.8	49.9	92.55	94.67	42.36	47.29	-8.4	-2.2	-10.4	-6.9	3.9	-4.8	133	86	11492	9508
Buffalo, NY	48.0	55.4	81.16	81.09	38.98	44.91	-13.3	0.1	-13.2	-11.5	1.9	-11.6	44.0	49.7	80.92	80.01	35.61	39.80	-11.5	1.1	-10.5	-8.9	1.8	-9.9	139	78	12452	9159
Rochester, NY	46.2	51.2	85.91	89.81	39.69	46.01	-9.8	-4.3	-13.7	-10.4	3.9	-6.3	42.3	47.7	85.32	88.88	36.09	42.42	-11.4	-4.0	-14.9	-11.6	3.9	-7.9	112	71	9752	7836
Rockland/Westchester	54.6	59.3	145.96	161.69	79.73	95.89	-7.9	-9.7	-16.8	-16.8	0.0	-7.9	50.2	56.0	144.30	158.58	72.39	88.75	-10.4	-9.0	-18.4	-18.4	0.0	-10.4	60	39	7541	6478
Niagara Falls, NY	30.8	37.8	66.51	66.44	20.52	25.09	-18.3	0.1	-18.2	-16.7	1.8	-16.8	25.4	32.3	66.80	66.57	16.97	21.48	-21.3	0.3	-21.0	-19.9	1.4	-20.1	53	23	4099	2425
New York Southeast	41.5	42.4	82.80	85.47	34.34	36.20	-2.1	-3.1	-5.1	-5.1	0.0	-2.1	38.5	39.4	83.81	84.34	32.24	33.24	-2.4	-0.6	-3.0	-2.6	0.4	-2.0	176	49	9967	3633
Newburgh/Kingston	46.0	50.7	88.94	97.18	40.88	49.26	-9.3	-8.5	-17.0	-15.1	2.3	-7.3	42.4	47.2	92.03	99.68	39.02	47.10	-10.3	-7.7	-17.2	-15.3	2.3	-8.2	64	40	5337	4258
Binghamton MSA	43.4	48.1	76.90	79.28	33.40	38.16	-9.8	-3.0	-12.5	-7.5	5.7	-4.6	38.5	44.2	77.62	78.03	29.89	34.46	-12.8	-0.5	-13.3	-9.2	4.7	-8.7	39	27	2768	2415
Upstate New York	44.9	52.7	86.35	90.04	38.74	47.42	-14.8	-4.1	-18.3	-18.6	-0.4	-15.1	43.5	48.4	92.70	93.58	40.37	45.29	-10.0	-0.9	-10.9	-10.8	0.0	-10.0	221	79	12878	6900
Ithaca/Elmira	45.2	52.0	92.49	93.95	41.82	48.89	-13.1	-1.6	-14.5	-12.8	1.9	-11.4	43.1	49.5	91.24	92.84	39.30	45.97	-13.0	-1.7	-14.5	-12.8	1.9	-11.3	43	26	3050	2409
New York West Area	38.8	44.3	79.49	77.27	30.87	34.26	-12.4	2.9	-9.9	-6.2	4.1	-8.8	37.7	41.9	82.39	77.69	31.04	32.55	-10.1	6.0	-4.6	-0.7	4.1	-6.3	76	30	4294	2305

Source: Smith Travel Research

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