



Current Month - February 2009 vs February 2008											
Occ %		ADR		RevPAR		Percent Change from February 2008					
2009	2008	2009	2008	2009	2008	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold

Year to Date - February 2009 vs February 2008											
Occ %		ADR		RevPAR		Percent Change from YTD 2008					
2009	2008	2009	2008	2009	2008	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold

Participation			
Properties		Rooms	
Census	Sample	Census	Sample

United States

53.2	59.2	100.41	108.92	53.42	64.46	-10.1	-7.8	-17.1	-14.4	3.3	-7.2
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49.4	55.1	100.54	107.57	49.63	59.30	-10.5	-6.5	-16.3	-13.6	3.3	-7.5
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49626	26928	4645826	3220815
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New York

55.3	63.0	149.81	176.71	82.91	111.24	-12.1	-15.2	-25.5	-22.9	3.5	-9.0
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52.0	59.7	152.27	175.51	79.16	104.82	-13.0	-13.2	-24.5	-22.1	3.2	-10.2
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1711	864	180326	133008
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New York, NY

64.3	76.5	193.31	235.19	124.38	179.86	-15.9	-17.8	-30.8	-27.5	4.9	-11.8
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61.8	73.5	196.30	232.25	121.24	170.78	-16.0	-15.5	-29.0	-25.8	4.5	-12.3
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459	275	87707	71136
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Long Island

55.0	60.3	115.54	121.39	63.56	73.22	-8.8	-4.8	-13.2	-11.0	2.5	-6.5
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52.7	58.9	115.23	120.91	60.74	71.27	-10.6	-4.7	-14.8	-12.5	2.7	-8.2
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154	56	13233	8049
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Syracuse, NY

47.4	49.8	83.30	83.28	39.48	41.46	-4.8	0.0	-4.8	-4.8	0.0	-4.8
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42.8	46.3	82.29	82.27	35.20	38.08	-7.6	0.0	-7.6	-7.6	0.0	-7.6
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97	59	7530	6170
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Albany/Schenectady, NY

49.7	51.8	93.42	94.79	46.47	49.08	-3.9	-1.4	-5.3	-1.0	4.6	0.5
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44.2	48.0	92.65	93.93	40.92	45.04	-7.9	-1.4	-9.2	-6.0	3.5	-4.7
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133	84	11492	9410
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Buffalo, NY

46.6	50.1	81.56	80.27	38.02	40.25	-7.0	1.6	-5.5	-3.7	1.9	-5.2
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41.9	46.8	80.77	79.35	33.82	37.13	-10.5	1.8	-8.9	-7.3	1.7	-9.0
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139	74	12452	9001
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Rochester, NY

44.4	48.5	85.68	88.92	38.01	43.10	-8.5	-3.6	-11.8	-8.3	3.9	-4.9
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40.3	45.9	84.98	88.33	34.21	40.53	-12.3	-3.8	-15.6	-12.3	3.9	-8.8
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112	71	9752	7836
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Rockland/Westchester

50.8	54.6	143.76	161.77	72.96	88.37	-7.1	-11.1	-17.4	-17.4	0.0	-7.1
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47.8	54.4	143.31	162.31	68.46	88.32	-12.2	-11.7	-22.5	-22.5	0.0	-12.2
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60	39	7535	6472
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Niagara Falls, NY

24.8	30.6	66.39	66.31	16.47	20.31	-19.0	0.1	-18.9	-17.4	1.8	-17.5
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22.5	29.4	67.01	66.65	15.11	19.59	-23.3	0.5	-22.9	-22.0	1.2	-22.4
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53	20	4099	2328
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New York Southeast

40.3	41.9	84.00	82.15	33.81	34.44	-4.0	2.3	-1.8	-0.5	1.4	-2.7
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37.0	38.1	84.27	83.54	31.17	31.81	-2.8	0.9	-2.0	-1.4	0.7	-2.2
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176	46	9976	3448
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Newburgh/Kingston

44.0	48.6	95.66	101.86	42.14	49.47	-9.3	-6.1	-14.8	-12.9	2.3	-7.2
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40.5	45.4	93.85	101.14	38.04	45.96	-10.8	-7.2	-17.2	-15.3	2.3	-8.8
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64	40	5337	4258
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Binghamton MSA

38.8	45.4	78.06	76.48	30.32	34.71	-14.4	2.1	-12.7	-7.6	5.7	-9.5
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36.1	42.1	77.79	77.27	28.10	32.51	-14.1	0.7	-13.6	-10.0	4.1	-10.6
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39	27	2768	2415
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Upstate New York

47.9	51.4	98.93	101.42	47.37	52.12	-6.8	-2.5	-9.1	-9.7	-0.6	-7.4
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42.9	46.0	95.93	95.74	41.14	44.07	-6.8	0.2	-6.7	-6.4	0.3	-6.6
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219	76	12735	6572
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Ithaca/Elmira

44.9	51.9	93.10	94.91	41.78	49.22	-13.5	-1.9	-15.1	-13.5	1.9	-11.8
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41.9	48.2	90.56	92.20	37.97	44.43	-13.0	-1.8	-14.5	-12.9	1.9	-11.3
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43	26	3050	2409
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New York West Area

41.1	45.3	84.14	79.44	34.57	35.96	-9.2	5.9	-3.9	0.1	4.1	-5.5
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37.6	40.7	84.02	78.05	31.63	31.73	-7.4	7.6	-0.3	3.8	4.1	-3.6
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76	30	4294	2304
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Source: Smith Travel Research

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