

2017 Legislative

Roundtable Reception

Cooperstown

Thursday, May 11, 2017

8:30 - 10 a.m.

Otesaga Resort Hotel

co-sponsored by:

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COOPERSTOWN



Cooperstown Legislative Roundtable

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Otesaga Resort Hotel

60 Lake Street, Cooperstown, NY 13326

8:30 - 10 a.m.

Program

8:30 a.m.

Registration & Breakfast

9:15 - 10 a.m.

Welcome:

Introduction of State & Local Leaders

Presentation of State Issues

Mark Dorr, *President, NYS Hospitality & Tourism Association*

Presentation of Local Issues

Deb Taylor, *Tourism Director, Destination Marketing Corp for Otsego County*

Roundtable Discussion with State and Local Elected Officials

Sponsors

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LEGISLATIVE

Roundtable Reception

New York State Hospitality & Tourism Association

The New York State Hospitality & Tourism Association (NYSH&TA) is a not-for-profit trade organization representing nearly 1,000 lodging properties, totaling over 122,000 guest rooms. The Association provides: **representation and advocacy** on behalf of the industry before state lawmakers and regulatory agencies; **resources** in the form of money-saving programs and networking opportunities; **educational offerings** that help members best serve their customers.

2017-2018 Enacted Budget Tourism Funding

- Matching Grants - \$4,515,000 (an additional \$700,000). *Special thank you to Senate Tourism Chair, Richard Funke, for making this possible and working on this issue since January.*
- Taste NY - \$1,100,000
- Market New York - \$7,000,000
- Market New York funding \$8 million (for State Operations from previous projects)
- REDC Round 7 funding: \$150 million
- Cultural arts and Public Spaces fund, including for tourism purposes: \$10 million
- I Love NY: \$2.5million
- Economic development initiatives in the State, including efforts to promote New York as a tourist destination - \$69.5 million
- Finger Lakes Tourism Alliance - \$200,000

Ridesharing

This issue is a big win for the tourism industry statewide. NYSH&TA supported this item provided there were common-sense regulations in place. This was an issue at all of the Legislative Breakfasts held throughout the state, and NYSH&TA is glad to see this get done.

Small Business Package

NYSH&TA is working to introduce legislation that will benefit the tourism industry as a whole, and small businesses particularly. Topics for this package may include:

- Training Wage/Seasonal Workforce;
- Ski Equipment Tax Credit;
- Tax Credits for Hiring Youth or Seasonal Workers

Short-term Rentals

A special thank you to NYSH&TA's
2017 Legislative Sponsors
Heartland Payment Systems &
Constellation Energy

Destination Marketing Corp for Otsego County (Cooperstown/Otsego County Tourism)

Unemployment Insurance

Potential workers call for employment interviews only to fulfill the regulations that they “attempt” employment, but don’t show up for interviews – is there a way to track?

Public Transportation

Needed, but not highly effective in rural areas.

Public Housing

Especially for hospitality workers – same issue in places like Lake Placid. Cost of living is so high, medium-scale wage earners can’t afford (back to public transportation).

Broadband for the County

Minimum Wage

Special Thanks to The Otesaga Resort Hotel for Supporting the Breakfast Buffet





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Heartland



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