



NYSH&TA Board Meeting Sponsorship in Saratoga Springs, New York

July 24, 2017

AUDIENCE Board Members representing Hotels, Motels and B&B owners and managers in New York.

VISIBILITY Giving your company face-to-face time to showcase your company's products and services (don't forget to bring your business cards and literature to hand out). Includes an advertisement in one issue of FOCUS magazine - our members represent more than 120,000 rooms statewide!

CONTACT Kathleen Pishotta | 352-371-4933 | kathleen@associationadvertising.net

BUSINESS NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____ WEB: _____

Payment Method:

Check (Payable to NYSH&TA)

Credit card: Visa MasterCard American Express Discover

Card Number: _____ Exp. Date: _____ SEC Code _____

Cardholder's Name: _____ Signature: _____

Card Billing Address: _____ City/State/Zip _____

Sponsorship 1

- + Present your program for 15 minutes
- + Placement of one full-page ad in FOCUS magazine

Cost = \$4,500

Sponsorship 2

- + Present your program for 10 minutes
- + Placement of one half-page ad in FOCUS magazine

Cost = \$3,500

Included with both sponsorships:

- + E-mail blast to the Board after the meeting for your company. You create e-mail and we will send the e-mail for you.

Please fax this contract to (866) 855-9554

Send check payments to:
NYSH&TA, Attn: Sponsorships
1 Computer Drive South
Albany, NY 12205

Total: \$ _____