



New York State
**HOSPITALITY
& TOURISM**
Association

Budget &
End of Session Recap

Upcoming Events
& Education

Only \$105 to Attend
Hospitality Summit

NAVIGATING UNCERTAINTY TOGETHER

2022 MID-YEAR REPORT

WE'RE MOVING! NEW ADDRESS EFFECTIVE AUG. 1, 2022
24 AVIATION RD. | SUITE 208 | ALBANY, NY 12205

NYSH&TA.ORG



END OF LEGISLATIVE SESSION & BUDGET RECAP

**YOUR BUSINESS DEPENDS
ON A STRONG UNIFIED VOICE**

We are a **dynamic voice** representing the hospitality and tourism industry in Albany, speaking out on issues affecting your business such as short-term rental and ADA website legislation.

As a NYSH&TA member, you make our voice even stronger.

ADA WEBSITE LEGISLATION

This legislation would provide places of accommodation, resort, or amusement with a time to cure provisions of a website or mobile application, related to allegations of unlawful discriminatory practices with respect to visually and hearing-impaired individuals.

SHORT-TERM RENTAL LEGISLATION

NYSH&TA will continue its efforts during the 2023 legislative session with a newly written bill supported by multiple downstate and NYC Senators. The new bill will be more restrictive than the current version.

PLASTIC TOILETRY BOTTLES

NYSH&TA worked with the Governor's office to adopt a chapter amendment that would extend the effective date to 2025 for large hotels (more than 50 rooms) and 2026 for smaller lodging facilities, in order to allow for more time to implement the provisions of the bill.

SLA LICENSES FOR CATERING/BANQUET ESTABLISHMENTS

This legislation would grant the ability for off-premises catering establishments to make an application to the State Liquor Authority for a license to sell liquor at a site remote from the licensed premises for a particular function, occasion, or event. This bill is awaiting the Governor's signature upon delivery.

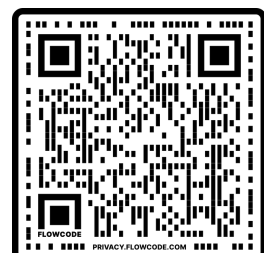
HUMAN TRAFFICKING LEGISLATION

Sponsored by Senator Mayer and Assemblymember Paulin, this legislation requires lodging facilities to provide a human-trafficking recognition training program to all employees. We worked with the sponsors so ultimately the state is not creating a new program, and current training programs can be used. Due to concerns with the language, the bill was amended to address a few concerns, and subsequently passed both houses.

WAGE THEFT LEGISLATION

Sponsored by Senator Ramos and Assemblymember Rosenthal, this legislation, titled the "Securing Wages Earned Against Theft (SWEAT)" bill, would allow for employees to place a lien on an employer's property for allegations of wage theft, prior to court action. NYSH&TA joined a coalition of industry partners to oppose the bill and was successful in preventing the bill from passing both houses.

**SCAN QR CODE
FOR FULL DETAILS**





END OF LEGISLATIVE SESSION & BUDGET RECAP

TOURISM RECOVERY IMPROVEMENT DISTRICTS

This bill only enables the municipality to explore the creation of a District via local legislation and is not a state mandate. The Senate was poised to move the bill and NYSH&TA is working with the Assembly to pave the way for some movement next Session.

PREDICTIVE SCHEDULING

This bill would require employers to provide notice of the minimum hours an employee is expected to be scheduled during a given month. This bill would also give employees seven days' notice of expected work shifts, as well as allow covered employees to exchange shifts with similarly situated colleagues. The bill did not move out of Committee during the 2022 Legislative Session.

TOURISM PROMOTION MATCHING FUNDS

The Governor's Executive Budget proposal included a cut of \$1 million for this critical program, which provides much needed funding for tourism promotion agencies. As a result of the advocacy efforts of our industry partners and continued commitment from our champions in the Legislature, the enacted budget restores that funding, so the appropriation will be at last year's level of \$3.45 million.

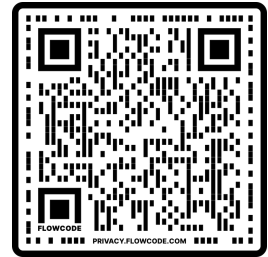
ESD FUNDING FOR TOURISM PROMOTION

The enacted budget includes \$16 million in funding to be used by Empire State Development to support tourism initiatives including state and local marketing, infrastructure, workforce, tourism, outdoor recreation, and leisure, business, and international travel.

ALCOHOL TO GO

During the pandemic, Governor Cuomo signed an Executive Order that allowed for the sale of alcoholic beverages "to-go", for off-premises consumption. This legislation allows, for a period of three years, bars and restaurants to sell alcoholic beverages "to-go" for off-premises consumption.

SCAN QR CODE
FOR FULL DETAILS



NYSH&TA PROVIDES LEGISLATIVE UPDATES AND LOBBYING IN ALBANY TO PREVENT LEGISLATION THAT COULD JEOPARDIZE YOUR FINANCIAL RECOVERY.



2022 NEW MEMBERS

Thank you

Aloft Buffalo Downtown (Buffalo, NY)
American Hotel & Lodging Association (Washington DC)
Bear Mountain Inn (Tomkins Cove, NY)
Benn Conger Inn (Groton NY)
Best Western Plus (Plattsburgh, NY)
Blink Charging (Miami, FL)
Candlewood Suites - Syracuse Airport (North Syracuse, NY)
Cheektowaga Chamber of Commerce (Cheektowaga, NY)
Cloudbeds (San Diego, CA)
Colonial Life (Garden City, NY)
Comfort Inn & Suites- East Greenbush (Castleton, NY)
Commerce Chenango Tourism (Norwich, NY)
Continuum (Auburn, NY)
Courtyard Rochester Downtown (Rochester, NY)
DoubleTree by Hilton Jamestown (Jamestown, NY)
Ecolab Inc. (St. Paul, MN)
Fenimore Asset Management (Cobleskill NY)
Hampton Inn & Suites Olean (Olean, NY)
Hampton Inn by Hilton Verona (Verona, NY)
Hard Rock Hotel New York (New York, NY)
Hill & Markes (Amsterdam, NY)
Hilton Garden Inn Saratoga Springs (Saratoga Springs, NY)
Holiday Inn Express & Suites (Queensbury, NY)
Holiday Inn Express & Suites Syracuse North - Airport (Cicero, NY)
Holiday Inn Express Plattsburgh (Plattsburgh, NY)
Home2 Suites by Hilton Queensbury Glens Falls (Queensbury, NY)
Homewood Suites by Hilton Schenectady (Schenectady, NY)
Hotel Nyack (Nyack, NY)
Hyatt Place Niagara Falls (Niagara Falls, NY)
Intercontinental Hotel Group (Atlanta, GA)
Jake's 58 Hotel & Casino (Hauppauge, NY)
Kenoza Hall (Kenoza Lake, NY)
La Quinta Inn & Suites (Plattsburgh, NY)
Ledge Rock at Whiteface (Wilmington, NY)
Little Hotelier (Dallas, TX)
Livingston Energy Group (Schenectady, NY)
Marriott International (Bethesda, MD)
Marriott Syracuse Downtown (Syracuse, NY)
National Commercial Solar Advisors (Queensbury, NY)
Niagara Riverside Resort (Niagara Falls, NY)
Nine River Road (Callicoon, NY)
Plate IQ (Oakland, CA)
SiteMinder (Dallas, TX)
Sleep Inn And Suites (Queensbury, NY)
Staybridge Suites Rochester University (Rochester, NY)
The Arnold House (Livingston Manor, NY)
The Crossroads Hotel Newburgh (Newburgh, NY)
The North Branch Inn (North Branch, NY)
The Northport Hotel (Northport, NY)
Washington County Tourism (Fort Edward, NY)
Workstream (Lehi, UT)

NYSH&TA would like to thank all

50 NEW MEMBERS

that joined the Association between **January 1, 2022** and **July 1, 2022.**

It is because of your support that we are able to continue to bring value and protect the bottom line of our **1,000 members.**

MEMBER BENEFITS



LOBBYING & ACCESS TO LEGAL ADVICE



RELEVANT & TIMELY EDUCATIONAL TOPICS



EVENTS & NETWORKING OPPORTUNITIES



MEMBER SAVINGS PROGRAMS

2022-2023 UPCOMING EVENTS

DETROIT	AUG. 8, 2022	CONNECT MARKETPLACE
BUFFALO	SEPT. 20, 2022	LEGISLATIVE NETWORKING RECEPTION Networking event for industry professionals with open bar, passed hors d'oeuvres, and a legislative and Western NY update.
CANANDAIGUA	OCT. 2-3, 2022	HOSPITALITY SUMMIT Industry-inclusive event featuring a cocktail reception, lunch with a keynote speaker, education sessions, and more.
SYRACUSE	NOV. 15, 2022	LEGISLATIVE NETWORKING RECEPTION Networking event for industry professionals with open bar, passed hors d'oeuvres, and a legislative and Central NY update.
ALBANY	MAR. 7, 2023	LODGING & DESTINATION ADVOCACY CONFERENCE Featuring lunch, and data projections from Tourism Economics and MasterCard, followed by a legislative networking reception.
ALBANY	MAR. 8, 2023	TOURISM ADVOCACY DAY

2022 UPCOMING EDUCATION

SEPT. 13, 2022
SEPT. 15, 2022
OCT. 3, 2022

OCT. 2022
OCT. 2022
NOV. 2022

WEBINAR: New Hotel EV Transportation Programs
WEBINAR: Accessibility Litigation on the Rise: ADA Compliance
CANANDAIGUA: Advocacy Panel: Strategy & Outlook
CANANDAIGUA: Hospitality Labor Law
CANANDAIGUA: Turning Uncertainty to Competitive Advantage
WEBINAR: Benefits of Air Quality to the Guest Experience
WEBINAR: Building Management Platforms
WEBINAR: Tourism's Legislative Outlook for 2023



EVENT RECAP

- 2021 Stars of the Industry (Saratoga)
- 2021 Hospitality Summit (Cooperstown)
- 2021 Networking Reception (Rochester)
- 2022 Lodging & Destination Advocacy Conference (Albany)
- 2022 DMO Destination Lunch (Scotia)
- 2022 Day at the Races Fundraiser (Saratoga)

EDUCATION RECAP

- PPP 2.0 – Loan Forgiveness Opportunities and New Eligibility for 501(c)(6)s & DMOs
- Cyber Security for Hospitality
- J-1 BridgeUSA - Work Travel Program
- Engaging New Audiences on Social Media
- Employee Retention Tax Credit, EIDL, etc.
- Top 5 Ways You Can Beat the Hiring Crisis
- What's Happening in the Energy Markets

EARLY BIRD
SPECIAL

ONLY \$105
TO ATTEND



OCTOBER 2 & 3, 2022
NYSHTA & NYSRA
HOSPITALITY
SUMMIT
THE LAKE HOUSE ON CANANDAIGUA

WELCOME RECEPTION Oct. 2 | 5:00-7:00 pm

Join your hotel, tourism, and restaurant peers for an industry-inclusive lakeside cocktail reception with open bar & passed hors d'oeuvres at the lakefront Sand Bar restaurant, located at The Lake House on Canandaigua.

SAND
BAR

ADVOCACY PANEL Oct. 3 | 10:00-11:15 am

Meet with the industry's lobby team to discuss a strategic plan to the 2023 Legislative Session and the main issues facing the industry.

NYSHTA and NYSRA's Government Affairs teams will discuss:

- Short-term rental legislation
- Wage theft legislation
- ADA website lawsuits
- Predictive scheduling
- Single-payer healthcare systems
- Dedicated tourism funding initiatives



Sam NeJame, Head of
Government Law & Policy
Practice, Greenberg Traurig



Scott Rogoff, Partner,
Barclay Damon, LLP

HOSPITALITY LABOR LAW Oct. 3 | 11:30 am-12:15 pm

The #1 issue in consumer businesses is employment - with the current hiring crisis and evolving marijuana laws, there is more gray area than ever before.

Learn how you can avoid future legal pitfalls on the following topics:

- Avoiding liability when conducting employment interviews
- Questions an employer can and cannot ask
- Navigating background checks (issues associated with the new marijuana law)
- What to do when an applicant offers up information regarding protected class status

LUNCH KEYNOTE Oct. 3 | 12:15-2:45 pm

As we face post-COVID times, supply chain issues, and staffing shortages, it is safe to say we are living in a constant state of uncertainty.


Meridith Elliott Powell, author of **THRIVE: Strategies to Turn Uncertainty to Competitive Advantage**, will discuss strategies to combat uncertainty as you continue to grow your business.



Meridith Elliott Powell,
Business Growth Expert

EV CHARGING MARKETPLACE Oct. 3 | 3:00-3:45 pm

Electric Vehicle Charging Stations are quickly becoming "must-have" amenities at lodging properties across the country. In partnership with NYSERDA & Livingston Energy, NYSH&TA will hold an EV Charging Marketplace where attendees can:

HANDS-ON EXPERIENCE 

- Participate in a "Ride & Drive" where you can experience electric vehicles firsthand
- Find out how to take advantage of rebates and incentives that may be available to you
- Ask questions and learn the benefits of EVs from the experts

BEER TASTING Oct. 3 | 4:00-5:15 pm

Complimentary Beer Tasting at Young Lion Brewing

NYSH&TA will host a complimentary beer tasting for attendees at Young Lion Brewing, just a five minute walk from The Lake House. Sign up on nyshta.org!

YOUNG LION
BREWING COMPANY



TICKET PRICING

Due to overwhelming sponsorship support, original ticket pricing has been drastically reduced.

OCT. 2 WELCOME RECEPTION **\$80**

Includes open bar and passed hors d'oeuvres on Oct. 2 at the Sand Bar at The Lake House on Canandaigua.

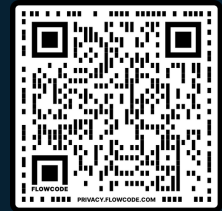
OCT. 3 DAY ONLY **\$100**

Includes breakfast, lunch, education sessions, and complimentary beer tasting at Young Lion Brewing (must sign up on nyshta.org).

HOSPITALITY SUMMIT BUNDLE ~~\$155~~ **\$105 EARLY BIRD**

Discounted bundle includes everything listed in Oct. 2 Welcome Reception and Oct. 3 Day Only.

*Offer is valid for the FIRST 30 REGISTRANTS.



SCAN TO REGISTER

THE
LAKE HOUSE
ON CANANDAIGUA

Visit
FINGER LAKES



NEW YORK STATE
RESTAURANT
ASSOCIATION

ACCOMMODATIONS

Attendees can make room reservations by calling The Lake House on Canandaigua at 800-228-2801. Room rate of \$229 (plus taxes) is valid for first 50 rooms booked through August 15th. AFTER August 15th, the rate will be \$239 (plus taxes). Room block deadline is September 12, 2022.

CONTACT

If you have any questions regarding the 2022 Hospitality Summit, contact NYSH&TA Events & Education Director, Tina Bissailon at (518) 465-2300 ext. 112.

2022 PARTNERS & SPONSORS



Without the support of NYSH&TA's partners and sponsors, it would not be possible to hold valuable and engaging conferences and educational opportunities for our **1,000 members**.

EXCLUSIVE TRAVEL PARTNERS



2022 PARTNERS & SPONSORS



Thank you!